Digital Citizenship

College Bound

Notes

Vocabulary:

Digital Footprint:
- All of the information about a person that can be found online

Admission:
- To let in or be given entrance

Candidate:
- Someone seeking entrance to a school or placement in a job, usually competing with others for the position

Everything that you, or anyone else, posts about you online becomes part of a public online presence known as a *Digital Footprint*. Any information posted online can help, or hurt, your image and future opportunities, including your chances for college admission or employment. When posting online, always consider how to present an authentic and positive image of yourself.

Information in a digital footprint becomes public by being copied and passed on so that it can be searched and viewed by a large, invisible audience. The information in a digital footprint is often *permanently* online, because it is archived in a variety of ways and passed on by others. Someone's online presence might include things that were intended to be private, or inaccurate information posted by someone else, it could even include information about another person with the same name, therefore it may not give a complete or balanced picture of the person.

You have the ability to shape your online profile so that it presents an image you can be proud of!